

FRESH PRODUCE RIGHT TO YOUR STORE

WHO ARE FRESHMAX?

The move to Epping will bring new pressure to retailers, who are already busy trying to complete their buying, return to store and set up for the day.

Freshmax is one of the largest fresh produce marketers in Australasia. But we do so much more than this. For example, did you know we offer a market-to-store procurement service?

WHY DO WE OFFER THIS SERVICE?

At Freshmax we have 40 years of procurement experience, specifically in servicing the needs of Tasmanian IGA stores, retailers and wholesalers.

Our mission is to deliver this well known service, to our Melbourne customers. We offer very competitive prices and produce of the highest quality.

WHAT DOES THE SERVICE INVOLVE?

Your fresh produce will be hand picked by our experienced buying team. Produce will come direct from our own growers or from a pre-approved shortlist of quality suppliers.

This produce will then be delivered right to your store that same day.

What's more:

- All produce will be cool chained and quality controlled
- We offer delivery to your chosen store or place of business every day
- We will provide you with a daily, competitive quote which includes an extensive range of products that are in season
- As an additional feature of this service we also run weekly specials or opportunistic market buy specials for you to engage with as required

DOES THIS SERVICE APPLY TO ME?

Are you a Melbourne based fresh produce retailer? Do you ever find yourself tight for time when setting up in the mornings? Would you like some help? If any of these apply, then give us a call.

Holiday cover

We also offer this service as a means of providing a temporary, convenient, buying solution. This is ideal if you want to take some time off but keep the shop open and need an interim way of obtaining fresh stock for your staff to sell.

If this sounds like something you need or find interesting, why not give us a call?

HOW DO I GET THIS SERVICE?

We pride ourselves in tailoring all services to suit a client's specific needs. We would love to discuss your procurement needs.

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FRESHMAX
IS ALSO HACCP
ACCREDITED

